

VMA SHOWCASE²⁰¹⁸ AWARDS

21ST ANNUAL NORTHERN CA + NV PRINT AND DESIGN COMPETITION CALL FOR ENTRIES

BE A WINNER, ENTER NOW!

You are invited to enter your best work in the 2018 Visual Media Alliance Showcase Awards Competition. This is your opportunity to gain recognition for the work that you produce. The benefits of participating in this competition include showcasing your best effort to your customers and the visual media community, and receiving recognition for your dedication to design and the quality of print production.

WHO CAN ENTER?

Any individual or company involved in the visual communications industry or involved in the production of an entry within the Visual Media Alliance coverage areas.

JUDGING OF ENTRIES

Judging will be done by a panel of printing and design experts. All the winners will be notified via letter in May, prior to the VMA Showcase Awards.

AWARDS

Gold, Silver and Bronze award winners and those winning the Best of Show, Grand Award, and Awards of Special Recognition, will be recognized at the Showcase Awards Reception. Certificates and awards will be presented to the individual or company entering the piece and all Gold winning entries will be available for viewing.

All Gold award winners in the print category will be automatically sent to the Printing Industries of America Premier Print Awards at no additional cost, to compete internationally.

Best of Show, Grand Award, and Award of Special Recognition winners will also receive exposure in the 2019 Visual Media Guide, a printed resource directory, which is mailed to over 8,000 companies and individuals. The Best of Show winner, the highest award given, will also receive a full page ad in the 2019 Visual Media Guide.



ENTRY DEADLINE MARCH 30, 2018

DATE OF PRODUCTION

Entries must have been produced between March 2017 and March 2018.

FEES

Visual Media Alliance Member

First entry FREE with second paid entry
2 to 10.....\$59 per entry
11 to 25.....\$49 per entry
26 or more.....\$39 per entry

Non-Member

\$65 per entry

Student

NO COST

SUBMISSION

Submission details online from now until March 30, 2018.

<http://showcase.vma.bz>

PAYMENT METHOD

ALL entries must be accompanied by a check (made payable to Visual Media Alliance) or pay by VISA, MC, or American Express. VMA members may be billed.

SEND PAYMENT + ENTRIES

Visual Media Alliance

VMA Showcase Awards
665 Third Street, Suite 500
San Francisco, CA 94107

QUESTIONS + MORE INFO

Please contact **Laura Vargas**
(800) 659-3363 x125
laura@vma.bz

WEBSITE

Visit <http://showcase.vma.bz> to view past winners and get more info about the VMA Showcase Awards.



VMA SHOWCASE AWARDS - ENTRY FORM

VMA
showcase²⁰
AWARDS¹⁸

Entering the VMA Showcase Awards has never been easier! We have simplified the process this year.

GENERAL INFORMATION

Company Entering

This will appear verbatim in the 'Presented To' line for the awards. Use exact spelling, cases, and do not use abbreviations.

Awarded To

This will appear verbatim in the 'Presented To' line for the awards. Use exact spelling, cases, and do not use abbreviations.

Title of Piece

This will appear verbatim in the awards for winning entries. Use exact spelling, cases, and do not use abbreviations.

Contact Name

Email

Phone

Address

We may contact you in case we have additional questions.

PAYMENT METHOD

Total Entries: _____ Total Fees: _____ VMA Member #: _____

Check: Make payable to Visual Media Alliance

Credit Card: Visa MasterCard AMEX

Name: _____ CC Number: _____ Expiry (MM/YY): _____ Code: _____

Bill Me Later (VMA Members only)

SUBMISSION SPECS

SUBMIT AT MINIMUM TWO SAMPLES FOR EACH ENTRY

PLACE EACH ENTRY IN A SEPARATE CLEAR PLASTIC SLEEVE WITH FORM

ROLL AND SUBMIT LARGE FORMAT ENTRIES IN MAILING TUBES

DO NOT TAPE OR AFFIX ENTRY FORM TO YOUR ENTRY

DO NOT MOUNT YOUR ENTRIES

DO NOT SHRINK WRAP YOUR ENTRIES

ENTRY INFORMATION (Copy for additional entries)

1. Select Entry Category (One category per entry)

SINGLE PIECE...MULTIPLE CATEGORIES

Design (Proceed to Questions 2 and 5)

Print (Proceed to Questions 3 and 5)

Finishing (proceed to Questions 4 and 5)

If you are entering a piece in multiple categories, you must submit them as separate pieces and pay separate entry fees for design and print.

2. Design Print Web* Mobile App* URL or App Name*: _____

Design Brief: _____

*Note: When shipping your entry, please provide us with printed screenshots of your entry and also email files to Laura@VMA.bz.

3. Print Digital Offset/Sheetfed Flexography Letterpress Web Other: _____

4. Finishing Foil Stamping Digital Enhancement Printing Embossing/Debossing Diecuts and Popups

Specialty (entry must provide a description of the technique): _____

5. Optional Notes (The more info you provide the better)

Press _____

Paper _____

Ink _____

Finishing _____

Additional Notes (What would you like the judges to know about this entry?) _____

IMPORTANT DATES

Call for Entries Open

FEBRUARY 1, 2018

Entry Deadline

MARCH 30, 2018

VMA Showcase Awards

AUGUST 16, 2018

2018 Premier Print Awards Gala

Featuring the InterTech™ Technology Awards

Presented at PRINT 18

McCormick Place • Chicago, IL

September 10-14, 2018

printing.org/ppa/

QUESTIONS

Laura Vargas

(800) 659-3363 x125

Laura@VMA.bz

showcase.vma.bz

FINAL CHECKLIST

Entry Form filled legibly and completely

At least TWO samples for each entry

Packaged according to Submission Specs

Payment or payment information enclosed

MAIL TO

Visual Media Alliance

c/o VMA Showcase Awards

665 Third Street, Suite 500

San Francisco, CA 94107

Official Use Only
Entry log #