

SHOWCASE 20 AWARDS 20

CALL FOR ENTRIES

FEB 1 - MAR 31, 2020

BE A WINNER, ENTER NOW!

You are invited to enter your best work in the 2020 Visual Media Alliance Showcase Awards Competition. This is your opportunity to gain recognition for the work that you produce. The benefits of participating in this competition include showcasing your best effort to your customers and the visual media community, and receiving recognition for your dedication to design and the quality of print production.

WHO CAN ENTER?

Any individual or company involved in the visual communications industry or involved in the production of an entry within the Visual Media Alliance coverage areas.

JUDGING OF ENTRIES

Judging will be done by a panel of esteemed printing and design experts.

AWARDS

Gold, Silver and Bronze award winners and those winning the Best of Show, Grand Award, and Awards of Special Recognition, will be recognized at the Showcase Awards Reception. Certificates and awards will be presented to the individual or company entering the piece and all Gold winning entries will be available for viewing.

All Gold award winners in the print category will be automatically sent to the Printing Industries of America Premier Print Awards at no additional cost, to compete internationally. A huge savings of \$99 Member / \$198 Non-Member for each entry.

Best of Show, Grand Award, and Award of Special Recognition winners will also receive exposure in the 2021 Visual Media Guide, a printed resource directory, which is mailed to over 8,000 companies and individuals. The Best of Show winner, the highest award given, will also receive a full page ad in the 2021 Visual Media Guide.

ENTRY DEADLINE

MARCH 31, 2020

DATE OF PRODUCTION

Entries must have been produced between March 2019 and March 2020.

FEES

Visual Media Alliance Member
First entry FREE with second paid entry
2 to 10.....\$59 per entry
11 to 25.....\$49 per entry
26 or more.....\$39 per entry

Non-Member

\$65 per entry

Student

NO COST

SUBMISSION

Submission details online from now until March 31, 2020.
<http://showcase.vma.bz>

PAYMENT METHOD

ALL entries must be accompanied by a check (made payable to Visual Media Alliance) or pay by VISA, MC, or American Express. VMA members may be billed.

SEND PAYMENT + ENTRIES

Visual Media Alliance
ATTN: VMA Showcase Awards
665 Third Street, Suite 500
San Francisco, CA 94107

QUESTIONS + MORE INFO

Please contact Jonah Parsons
415-489-7626
jonah@vma.bz

WEBSITE

Visit <http://showcase.vma.bz> to view past winners and get more info about the VMA Showcase Awards.



VISUAL MEDIA
ALLIANCE

GENERAL INFORMATION

Company Entering

This will appear verbatim in the 'Presented To' line for the awards. Use exact spelling, cases, and do not use abbreviations.

Awarded To

This will appear verbatim in the 'Presented To' line for the awards. Use exact spelling, cases, and do not use abbreviations.

Title of Piece

This will appear verbatim in the awards for winning entries. Use exact spelling, cases, and do not use abbreviations.

Name _____ Email _____

Address _____ Phone _____

We may contact you in case we have additional questions.

PAYMENT METHOD

Total Entries: _____ Total Fees: _____ VMA Member #: _____

Check: Make payable to Visual Media Alliance

Credit Card: Visa MasterCard AMEX

Name: _____ CC Number: _____ Expiry (MM/YY): _____ Code: _____

Bill Me Later (VMA Members only)

SUBMISSION SPECS

SUBMIT AT MINIMUM TWO SAMPLES FOR EACH ENTRY
PLACE EACH ENTRY IN A SEPARATE CLEAR PLASTIC SLEEVE WITH FORM
ROLL AND SUBMIT LARGE FORMAT ENTRIES IN MAILING TUBES

DO NOT TAPE OR AFFIX ENTRY FORM TO YOUR ENTRY
DO NOT MOUNT YOUR ENTRIES
DO NOT SHRINK WRAP YOUR ENTRIES

ENTRY INFORMATION (Copy for additional entries)

1. Select Entry Category (One category per entry) SINGLE PIECE...MULTIPLE CATEGORIES
 Design (Proceed to Questions 2 and 5) If you are entering a piece in multiple categories, you must submit them as separate pieces and pay separate entry fees for design and print.
 Print (Proceed to Questions 3 and 5)
 Finishing (proceed to Questions 4 and 5)

2. Design Print Web* Mobile App* URL or App Name*: _____

Design Brief: _____

*Note: When shipping your entry, please provide us with printed screenshots of your entry and also email files to jonah@vma.bz.

3. Print Digital Offset/Sheetfed Flexography Letterpress Web
 Other: _____

4. Finishing Foil Stamping Digital Enhancement Printing Embossing/Debossing
 Diecuts and Popups Specialty (entry must provide a description of the technique):

5. Optional Notes (The more info you provide the better)

Press _____

Paper _____

Ink _____

Finishing _____

Additional Notes (What would you like the judges to know about this entry?)

IMPORTANT DATES

Call for Entries Open
FEBRUARY 1, 2020

Final Entry Deadline
MARCH 31, 2020

Premier Print Awards
Final Deadline
MAY 31, 2020

VMA Showcase
Awards Reception
TBD

2020 Premier Print
Awards Gala
TBD

QUESTIONS

Jonah Parsons
415-489-7626
jonah@vma.bz
showcase.vma.bz

FINAL CHECKLIST

- Entry Form filled legibly and completely
- At least TWO samples for each entry
- Packaged according to Submission Specs
- Payment or payment information enclosed

MAIL TO

Visual Media Alliance
c/o VMA Showcase Awards
665 Third Street, Suite 500
San Francisco, CA 94107